A VIRTUAL EVENING FOR THE ENVIRONMENT

SEPTEMBER 23, 2020
7:00-8:00 PM

For 18 years, the Evening for the Environment has brought together community advocates, legislators, business leaders, environmental visionaries, and philanthropists to celebrate the bold work done by MCV, MCA, and our allies.

This year, our togetherness is more important than ever. We invite you to be a key sponsor of this year’s virtual event as we bring our community together for a fun hour of entertainment and powerful speakers as we celebrate the Maine we love.

As a sponsor, you have the opportunity to showcase your passion for environmental stewardship and come together with our vibrant, deeply engaged community to continue moving forward in pursuit of a healthier state and planet.

ABOUT MCV & MCA

MAINE CONSERVATION VOTERS (MCV) protects Maine’s environment and our democracy by influencing public policy, holding politicians accountable, and winning elections.

MAINE CONSERVATION ALLIANCE (MCA) protects Maine’s environment and our democracy through education, collaboration, and advocacy.

HEALING THE NATURAL WORLD AS WE HEAL OURSELVES
PAST BUSINESS SPONSORS

Diversified Communications
Lee Auto Malls
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Havana
ChocoLatte
Moose Ridge Associates
Mach3Media
PGM Accounting
Piper Shores
Reed & Reed
Skillins Greenhouses
Wilby Public Affairs

EVENT REACH

Our email list reaches 21,000+
We have 6,500+ Likes on Facebook
Our Instagram has 2,000 followers

There is no deadline for sponsorship. However, the sooner you sign up, the more opportunities for recognition you will enjoy.

"THE MORE CLEARLY WE CAN FOCUS OUR ATTENTION ON THE WONDERS AND REALITIES OF THE UNIVERSE ABOUT US, THE LESS TASTE WE SHALL HAVE FOR DESTRUCTION."

-RACHEL CARSON
SPONSORSHIP LEVELS & BENEFITS

PREMIER SPONSOR  $10,000
- Link and logo on website
- Link and logo in promotional e-mails
- 3 "shout outs" on both Facebook and Instagram
- Recognition in the online speaking program
- Logo featured on the welcome slide during online program
- Logo featured on the “Thank You, Sponsors" slide during program
- Opportunity to include a video clip in our speaking program
- Logo featured in the printed post-event mailing to all participants

CHAMPION SPONSOR  $5,000
- Link and logo on website
- Link and logo in promotional e-mails
- 2 "shout outs" on both Facebook and Instagram
- Recognition in the online speaking program
- Logo featured on the “Thank You, Sponsors" slide during program
- Logo featured in the printed post-event mailing to all participants

PATRON SPONSOR  $2,500
- Link and logo on website
- Link and logo in promotional e-mails
- 1 "shout out" on both Facebook and Instagram
- Logo featured on the “Thank You, Sponsors" slide during program
- Logo featured in the printed post-event mailing to all participants

GUARDIAN SPONSOR  $1,000
- Link and logo on website
- Link and logo in promotional e-mails
- Logo featured on the “Thank You, Sponsors" slide during program
- Logo featured in the printed post-event mailing to all participants

LEADER SPONSOR  $500
- Link and logo on website
- Link and name in promotional e-mails
- Logo featured on the “Thank You, Sponsors" slide during program
- Logo featured in the printed post-event mailing to all participants

ADVOCATE SPONSOR  $250
- Link and name on website
- Link and name in promotional e-mails
- Logo featured on the “Thank You, Sponsors" slide during program
- Logo featured in the printed post-event mailing to all participants
BECOME A SPONSOR

You can make your meaningful sponsorship contribution online at: www.maineconservation.org/evening

You can also mail your sponsorship contribution made payable to "Maine Conservation Voters" to:
   Attn: Rani Sheaffer
   295 Water Street, Suite 9
   Augusta, ME 04330

Please note that contributions to Maine Conservation Voters (MCV) support our political action to protect Maine's environment. Due to the nature of this work, donations to MCV are not tax-deductible. If you would like to discuss making a tax-deductible contribution to Maine Conservation Alliance (MCA), please reach out to Rani Sheaffer.

If you have any questions about your sponsorship, or would like to talk about ways we can modify the listed benefits to suit your business, please reach out:

Rani Sheaffer
Deputy Director
(207) 620-8811
rani@maineconservation.org

EVENT COMMITTEE

ADAM LEE, CHAIR
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